

PARTNER WITH PODCASTING WHILE NERDY

HONEST MARVEL, DC & NERD-CULTURE DEBATES • LOCAL-FRIENDLY • TRANSPARENT TRACKING



THE SHOW

Adrian and Uncle Black turn Marvel, DC, and the rest of nerd culture into honest debates, sharp takes, and unapologetic verdicts. PWN gives partners a human host read—not a faceless ad slot.

WHY PARTNER WITH PWN

Local + indie positioning: Kansas-rooted and built for brands that want relevance, not noise.

Built-in conversation: Nerd Court and verdict-driven segments make natural sponsor hooks.

Multiple touchpoints: YouTube, podcast audio, PWN web placements, and supporting social clips where included.

Measured honestly: tracked links, offer codes, and a clean post-campaign recap.

GOOD-FIT PARTNERS

Comics • games • collectibles • conventions • indie creators • arcades • entertainment • food & drink • Kansas community brands

WHERE A PARTNER CAN SHOW UP

Episode host read • tracked link or code • website placement • pinned YouTube comment • newsletter/social support where included

Every placement and date is confirmed in writing before launch.

PWN SUPPORTER

\$50 / episode

A low-risk first test for a local or indie brand.

FEATURED SPONSOR

\$125 / episode

More visible episode placement built around one clear activation.

MONTHLY PARTNER

\$250

A recurring package for brands ready to stay in the conversation.

READY TO TEST A SPONSORSHIP?

hello@podcastingwhilenerdy.com

podcastingwhilenerdy.com/sponsorship-with-pwn/

Packages subject to availability, brand-fit review, and written confirmation of deliverables.